

PRESS RELEASE

**EVERFI ANNOUNCES PROGRAM TO PREVENT SEXUAL VIOLENCE
ON COLLEGE AND UNIVERSITY CAMPUSES**

Washington, D.C. – June 21, 2011 – EverFi, Inc., the leading education technology platform company, today announced the launch of **Haven™ Sexual Assault Prevention**, to address growing state and federal demands for higher education institutions to combat sexual violence on campus. More than 80 higher education institutions are committed to implementing Haven™ in the coming academic year.

“The headlines across the country, including universities under investigation for Title IX sexual assault violations, point to the urgent need for schools to engage this issue head on,” said EverFi Chief Executive Officer Tom Davidson. “Our goal is to help institutions and their students take positive steps to combat sexual violence – to create a culture where it is prevented and absolutely unacceptable. Haven™ provides a powerful way to empower students to become part of the solution.”

Haven™ is higher education's first online, population-level platform for sexual assault prevention. The platform has a proven track record of changing college student behavior and is often coupled with AlcoholEdu® for College, which is used by more than 500 colleges and universities across the U.S. “One in five college women will be the victim of a sexual assault, and more than half of these incidents involve alcohol,” said Brandon Busted, EverFi Executive Vice President. “With new federal mandates for sexual assault education, we are launching Haven™ as a standalone program in addition to ensuring it is a part of AlcoholEdu.”

The EverFi platform meets all of the requirements put forth in the new federal bill known as the *Campus Sexual Violence Elimination Act (Campus SaVE Act)*, covering critical topics such as defining consent in sexual relationships, alcohol's effect on the ability to give consent, information on reporting sex offenses, and bystander intervention. The program is also customizable, allowing institutions to include campus-specific links and resources to ensure that students have the localized information they need.



About EverFi, Inc.

EverFi is the leading education technology platform company to teach, assess, and certify students in critical skills including Financial Literacy, Student Loan Management, Digital Literacy, Cyberbullying, Substance Abuse and Sexual Assault Prevention, and additional product areas to be announced in 2011. The company is already powering a national movement in 50 states that enables students to learn using the latest technology, including rich media, high-definition video, diagrams, and avatars.

In March 2011, EverFi acquired Outside the Classroom, whose products are used in over five-hundred college campuses, including the majority of the top 100 ranked schools in U.S. News & World Report. More than 3 million students to date have taken Outside the Classroom products, making it one of the largest online courses in the world.

In September 2010, EverFi raised \$11 million from New Enterprise Associates, Allen and Company, Tomorrow Ventures - the investment vehicle for Google Chairman Eric Schmidt, and leading CEOs such as Michael Chasen, CEO of Blackboard.

Learn more at www.everfi.com

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